



survelio

simplifying surveys

"We simplify the online survey process by providing human and business intelligence with a combination of cost effectiveness, quality services and quick turnarounds"

Survey as a Service

We provide survey services for companies with our "Survey as a Service (SaaS)" model. Most of the companies either have constraints with skilled resources or time to perform the market research; we provide service for such companies by offering Survey as a Service (SaaS) model.

Let your customers help you improve your services and boost your profits

Survey research techniques are often used to determine the need for new initiatives, satisfaction of users or participants following a particular experience and to analyze the value of programs and services. By conducting effective customer satisfaction surveys, you can:

- Increase customer retention through increased customer satisfaction and goodwill
- Identify opportunities to improve products and services and innovate resulting in increasing revenues and new opportunities
- Evaluate impact of market programs
- Take the market pulse and obtain direct market feedback
- Respond to market feedback, satisfied customers increase your profits and your credibility



Why choose us?

- **Our Company:** A 100% quality conscious company having the best research and technical team, with subject matter expertise in various domains to provide quality, unbiased and accurate survey services
- **Our Vision:** Simplify the online survey process by providing human and business intelligence in a cost effective, quality focused and rapid turnaround approach
- **Our Strategy:** Delivering Survey as a Service (SaaS) model by providing business insights and powerful analytics

“Every action, every word, every gesture, plays a critical part in the overall service”

Our Approach—3 D Process

Design, Distribute and Derive to ensure the best ROI for every survey process.

- **Design** and build a well-defined and formatted questionnaire to achieve survey objectives
- **Distribution of the survey** to the target audience
- **Derive** statistical and measurable summary/detail results

The Advantage

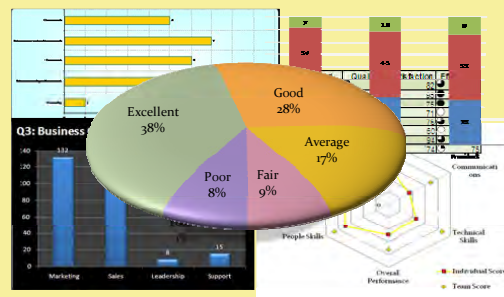
By managing the survey process, Survelio enables your organization to focus on your business objectives.

Survelio model provides:

- Flexibility and cost effectiveness
- Less dependency on scarce IT resources
- Unbiased analysis and recommendations
- Faster implementation using standardized models

Analytics

Survelio can help by providing a wide range of survey analysis solutions to match every need and budget. Our in-house data analysis staff and senior PhD-level researchers turn your raw survey responses into meaningful and actionable conclusions.



Contact Us

It's pretty powerful to see exactly what some of your clients are saying about you. Contact us at info.usa@survelio.com today with your online survey needs and understand how we can help.